UNIVERSITY BEAT FIRST QUARTER 2015

University Beat reports run on WUSF 89.7 FM every Tuesday at approximately 6:44 am, 8:44 am and 5:44 pm.
It also runs on WSMR 89.1 & 103.9 FM the following Monday at about 10:25 pm. Each report is between three and a half to four and a half minutes in length.

University Beat: National & Competitive Intelligence (week of January 5, 2015)
By Mark Schreiner
University of South Florida students interested in executive positions, whether in business or government, are encouraged to take part in a program in “National and Competitive Intelligence.” The program, which is backed by a grant from the Office of the Director of National Intelligence, helps students learn such skills as information gathering, analysis and presentation. (Business, Education, Military, Politics)

University Beat: Sport & Entertainment Lecture Series (week of January 12, 2015)
By Mark Schreiner
It’s no secret that sports has become a big business – just look at the economic effect teams like the Rays, the Bucs and the Lightning have on the Bay area. USF’s Sport and Entertainment Management Program is bringing in an all-star team of experts to talk about the economic balls and strikes of sports in an upcoming lecture series. (Business, Education)

University Beat: Tampa Innovation Alliance (week of January 19, 2015)
By Mark Schreiner
The area around USF’s Tampa campus could soon see some major changes if the Tampa Innovation Alliance has its way. (Business, Education, Medicine, Politics, Transportation)

**University Beat: War Conferences** (week of January 26, 2015)
By Mark Schreiner
In February, USF will be engaging in “war and remembrance” with an examination of two conflicts that shaped America. First, the Humanities Institute will be sponsoring a weekly lecture series focusing on the Civil War and the battle for civil rights that followed the actual combat. Second, the USF College of Arts and Sciences will take a look at the 100th anniversary of the outbreak of World War One at a two-day conference. (Education, Military, Minorities, Politics)

**University Beat: Student Memorial** (week of February 2, 2015)
By Mark Schreiner
USF’s Student Government has come up with a permanent way to honor classmates who have died while attending school - with a memorial wall and fountain. (Education)

**University Beat: Sampling Science** (week of February 9, 2015)
By Mark Schreiner
A pair of USF engineering students have put together a charity event where the science of craft beer will be discussed. “Sampling Science,” taking place February 20th at USF, will feature half a dozen presentations on the engineering aspects of making beer, as well as 50 brews from almost 20 craft brewers. (Science, Education)

**University Beat: A Tale of Two Cities** (week of February 16, 2015)
By Mark Schreiner
It will be the best of times, it will be the worst of times as USF Theatre and Dance presents an adaptation of Charles Dickens’ “A Tale of Two Cities.” (Arts, Education)

**University Beat: St. Pete Conference on the World** (week of February 23, 2015)
By Mark Schreiner
Almost forty experts from around the world will speak about a variety of today’s “hot button” international issues at the St. Petersburg Conference on World Affairs at USF St. Pete. (Business, Education, Environment, Immigration, Military, Politics)

**University Beat: School of Accountancy** (week of March 2, 2015)
By Mark Schreiner
Thanks to a $10 million gift from a retired Raymond James Financial executive, another University of South Florida business school has a new name. The USF Lynn Pippenger School of Accountancy is believed to be the first such school anywhere in the world named solely for a woman. (Education, Business, Women)

**University Beat: The Great Society** (week of March 9, 2015)
By Mark Schreiner
Fifty years ago, President Lyndon B. Johnson unveiled “The Great Society,” a number of programs designed to reduce poverty and racial injustice in America. The USF St. Petersburg Department of History and Politics is holding a discussion series that looks not only at the effects “The Great Society” has had on Florida and the nation over the last half a century, but also the possible impact it might have in the future. (Business, Economy, Education, Minorities, Politics, Poverty)

**University Beat: HospitaBull** (week of March 16, 2015)
By Mark Schreiner
The USF Sarasota-Manatee recently held its annual “HospitaBull” evening. Students in the College of Hospitality and Technology Leadership cooked up a multi-course dinner for 200 guests, covering every step along the way from the planning to the plating. (Education)

**University Beat: Student Memorial (rebroadcast)** (week of March 23, 2015)
By Mark Schreiner
USF’s Student Government has come up with a permanent way to honor classmates who have died while attending school - with a memorial wall and fountain. (Education) (originally aired week of February 2, 2015)

**University Beat: School of Mass Communications** (week of March 30, 2015)
By Mark Schreiner
USF’s School of Mass Communications has been re-branded as the “Zimmerman School of Advertising and Mass Communications.” The name change is the result of a $10 million gift from USF trustee Jordan Zimmerman. (Education, Business)

**FLORIDA MATTERS – FIRST QUARTER 2015**

Florida Matters Quarterly report Jan. 1-March 31, 2015
Time aired: Tuesdays at 6:30 – 7 p.m. and Sundays at 7:30 – 8 a.m. on WUSF 89.7 FM; Monday at 10 – 10:30 p.m. on WSMR 89.1 FM

**Florida Matters: The Fight Against Human Trafficking (March 24, 2015)**
According to the National Human Trafficking Resource Center, Florida is third in the number of calls to the national human trafficking hotline(1-888-373-7888). The FMC Foundation of Caring and WUSF Public Radio gathered a panel of experts to discuss the issue of human trafficking in Florida. The discussion was taped on location at the Centre Club in Tampa in front of an audience of more than 100 people. (Law and Order, Politics, Violence, Women, Social Services)

**Florida Matters: Education Town Hall (March 17, 2015)**
This week on Florida Matters, we’re bringing you highlights of an education town hall hosted by WUSF at Artz 4 Life Academy in Clearwater on March 10. We check in with a
panel of education experts, and we hear from parents in Pinellas County about the issues they’re seeing in public schools. We also discuss some of the issues raised in the upcoming documentary "180 Days: Hartsville," which will air on WUSF-TV on Sunday, March 29 at 9 p.m. (Education, Parenting)

Florida Matters: FL Wildlife Corridor Update From The Shores of Apalachicola Bay (March 10, 2015)
Nearly 1,000 miles in 70 days -- that's how long a trio of wildlife enthusiasts are traversing the state, from Central Florida to the Alabama state line. Just after a 50-mile paddle down the Apalachicola River, expedition members photographer Carlton Ward Jr., conservationist Mallory Lykes Dimmitt and bear biologist Joe Guthrie sat down to talk with Florida Matters about the Florida Wildlife Corridor Expedition. (Environment, Politics)

Florida Matters: 2015 Legislative Session (March 4, 2015)
By law, the only thing the Florida Legislature must do is pass a budget during the 60-day legislative session that is now under way. But lawmakers are working on many other issues, from how to spend money under Amendment One, to expanding the availability of marijuana for medical use and increasing employment opportunities for Floridians. This show features highlights of a statewide preview show hosted by Tom Hudson at WLRN in Miami. (Politics, Education, Environment, Law and Order, Health Care, Energy, Cultural Issues)

Florida Matters: 2015 Legislative Preview (February 24, 2015)
We’re continuing our preview of the upcoming legislative session. We will take a look at the top legislative priorities for the state Department of Veterans Affairs, including a call to fund two new nursing homes for veterans; testing in Florida public schools; the real chances for expanding how telemedicine is practiced in the state; a bill to legalize marijuana for medical use in Florida; the push to license music therapists; and the billions of dollars at stake for health care for the poor. (Politics, Education, Environment, Law and Order, Health Care, Energy, Cultural Issues)

Florida Matters: Energy in Florida (February 17, 2015)
This week on Florida Matters, we're continuing our preview of the upcoming Florida Legislative session. State lawmakers have filed a half-dozen bills dealing with how your power company operates in Florida. What are the chances that changes are on the way? Our panel includes Tampa Bay Times reporter Ivan Penn and state Rep. Amanda Murphy, D-New Port Richey.(Energy, Politics, Business)

Florida Matters: Amendment One (February 10, 2015)
Back in November, voters overwhelmingly passed Amendment One, which sets aside millions of dollars for land and water conservation. This week on Florida Matters, we'll take a look at where exactly that money might go. The amendment takes effect on July 1, 2015 and is expected to produce $640 million dollars in its first year. It'll be up to state lawmakers to figure out just where that money should be spent. Environmentalists who
helped push for passage of that amendment will want to have their say as well. (Environment, Politics)

**Florida Matters: Mental Health Funding (February 3, 2015)**
Florida ranks at or near the bottom when it comes to per capita funding for mental health services in the U.S. This week on Florida Matters, we'll take a look at just how that's playing out in Florida, along with the push for more funding -- and smarter spending -- for those services. Law enforcement officials say that by the time a person reaches the criminal justice system, the situation is at a crisis-level. Agencies that work with mental health patients say they serve thousands each year, but they are seeing just the tip of the iceberg. (Health Care, Poverty, Politics)

**Florida Matters: Same-Sex Marriage in FL (January 27, 2015)**
Same-sex marriage has been legal in Florida since Jan. 6, 2015, and to mark the occasion, Hillsborough County Clerk Pat Frank held a group wedding at a park across the street from the courthouse. The issue is heading to the U.S. Supreme Court this summer, but in the meantime, marriage licenses are being issued to same-sex couples across the state. Mike Reedy of Equality Florida and attorney Alan Gassman with Gassman Law Associates in Clearwater discuss many of the questions facing same-sex couples as they consider tying the knot. (Same-sex Marriage, Cultural Issues, Politics)

**Florida Matters: Gasparilla Pirate Invasion & Parade (January 20, 2015)**
When the famous and infamous Gasparilla Parade of the Pirates invades Tampa on Saturday, Jan. 31, it will be the 100th such procession along Bayshore Boulevard and the streets of downtown Tampa. Many people across the country -- and even here in the Tampa Bay area -- don't quite understand what Gasparilla is all about. We take a look at this year's invasion, and the history of this curious event with Sgt. Jarrett Seal of the Tampa Police Department, and Shamus Warren, a pirate with Ye Mystic Krewe of Gasparilla. (Law and Order, History, Culture)

**Florida Matters: Identifying the Remains of Dozier Victims (January 13, 2015)**
For years, claims of abuse, beatings, rapes and murder of students by staff have come from those who survived the Dozier School for Boys, the now-closed state-run reform school in the Florida Panhandle. Many families are still wondering what happened to their loved ones, and some are getting answers as researchers from the University of South Florida identify remains that have been exhumed from the grounds of Dozier. We check in with own Mark Schreiner, who has been following the story for WUSF News, for an update on the researchers who are trying to identify the remains from more than 50 graves. (Law and Order, Politics)

**Florida Matters: Florida Wildlife Corridor 2015 (January 6, 2015)**
Back in 2012, members of the Florida Wildlife Corridor Expedition team spent 100 days hiking and kayaking through the natural heart of Florida, from the Everglades to the Georgia state line. On Saturday, Jan. 10, the team sets out for round two, with an expedition that will take them from Central Florida to the Gulf Coast through the Big Bend and across the Panhandle to the Alabama state line. We talk to bear biologist Joe
Guthrie, conservationist Mallory Lykes Dimmitt and photojournalist Carlton Ward, Jr. about what they're hoping to accomplish on this 925-mile journey. Team members will document their journey on FloridaWildlifeCorridor.org, and WUSF reporters will be checking in with them weekly as they make their way across Florida. (Environment, Politics)